

## Baby Boomers and the Expanding Senior Market

Projected 2005 to 2030 (in millions of people)

### Age Group

Year	50-54	55-59	60-64	65-69	70-74	75-79	80-84	85-89	90 and older
2005	<b>20.0</b>	<b>17.4</b>	13.0	10.1	8.5	7.4	5.6	3.2	1.9
2010	<b>22.2</b>	<b>19.5</b>	<b>16.7</b>	12.2	9.1	7.2	5.7	3.7	2.4
2015	<b>22.4</b>	<b>21.6</b>	<b>18.8</b>	<b>15.6</b>	11.0	7.8	5.6	3.9	3.0
2020	<b>20.7</b>	<b>21.9</b>	<b>20.9</b>	<b>17.6</b>	<b>14.2</b>	9.5	6.1	3.9	3.4
2025	<b>20.0</b>	<b>20.3</b>	<b>21.1</b>	<b>19.6</b>	<b>16.0</b>	<b>12.3</b>	7.6	4.4	3.7
2030	20.6	<b>19.7</b>	<b>19.7</b>	<b>20.0</b>	<b>18.0</b>	<b>14.0</b>	<b>9.9</b>	5.4	4.2

Data Source: U.S. Census Bureau, Statistical Abstract of the United States, 2004

### Totals

Year	60 and over	65 and over
2005	49.7	36.7
2010	57.0	40.3
2015	65.7	46.9
2020	75.6	54.7
2025	84.7	63.6
2030	91.2	71.5

Data Source: U.S. Census Bureau, Statistical Abstract of the United States, 2004

### % of U.S. Population Over Age 65

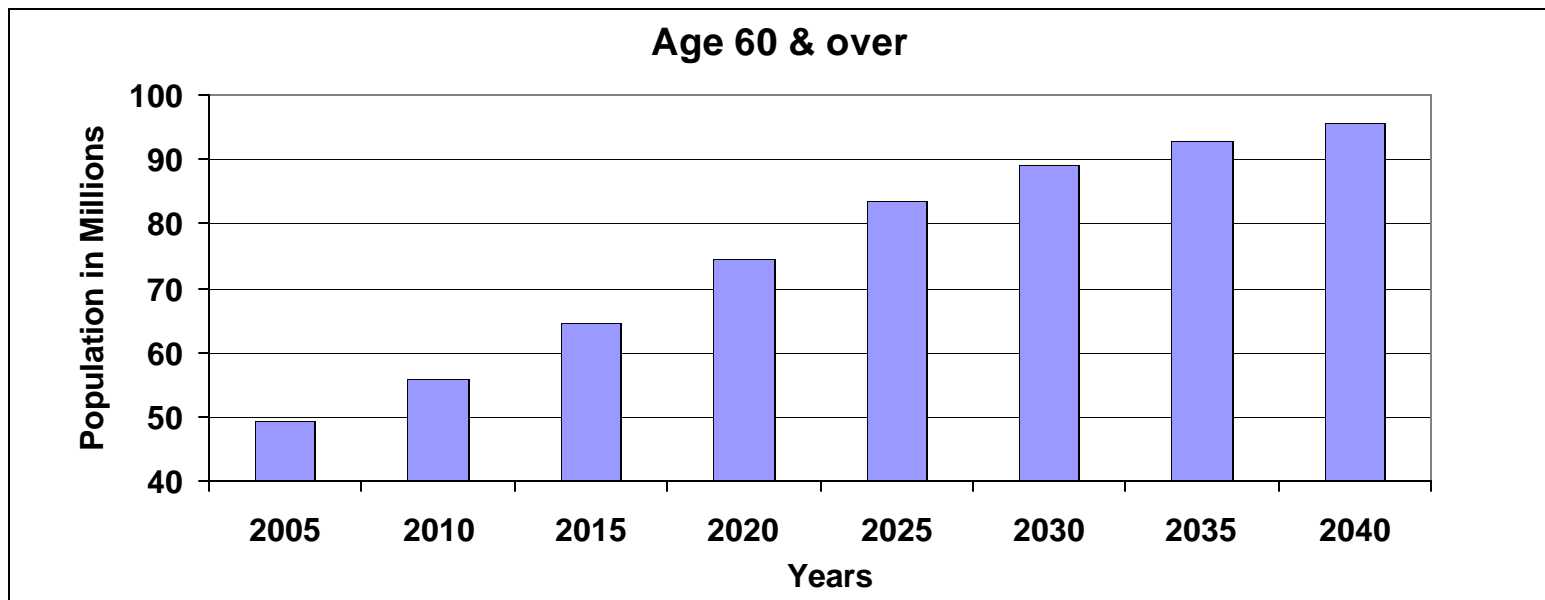
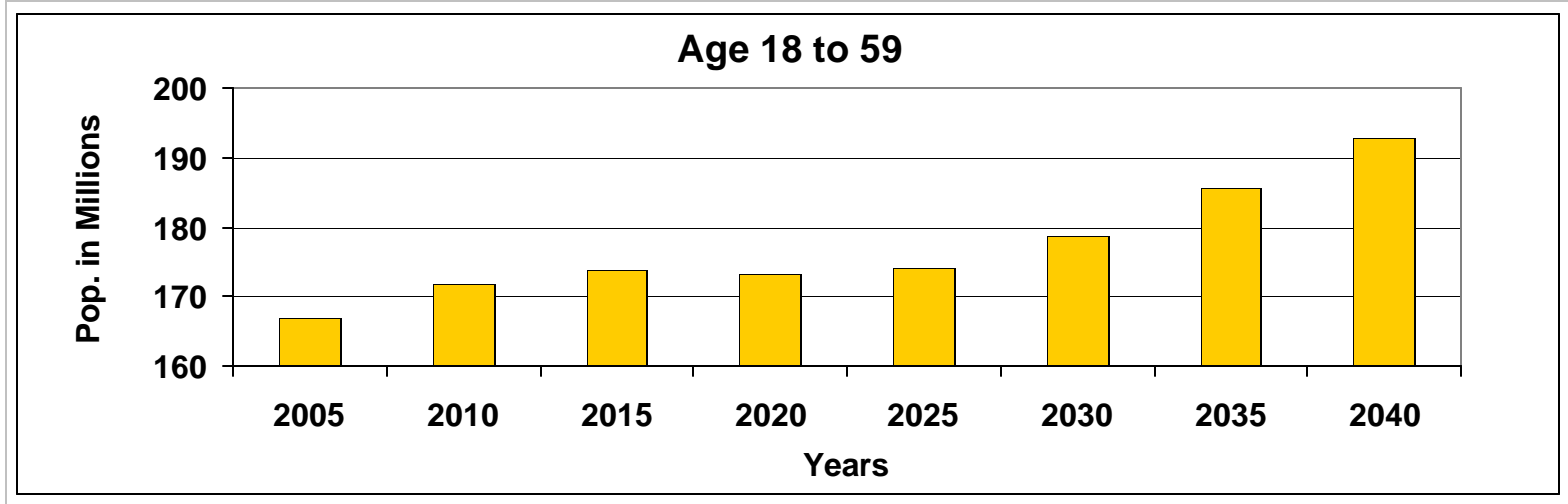
YEARS	%
1900	4.1
1920	4.7
1940	6.9
1960	9.2
1980	11.3
2000	12.5
2020	16.3
2040	20.4

Data Sources: U.S. Census Bureau, *The National Data Book*, 2004 and *The New York Times Almanac*, 2006

Compiled by Michael C. Walker

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## Projected U.S. Adult Population Growth Age 60 & over vs. Age 18 to 59



Source: U.S. Census Bureau, *Statistical Abstract of the United States*, 2004  
Compiled by Michael C. Walker, 2004  
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